

PARK ROYAL

FOR IMMEDIATE RELEASE

July 16, 2014

The Village at Park Royal celebrates 10 years serving Metro Vancouver shoppers.

WEST VANCOUVER, B.C. – The Village at Park Royal will celebrate its 10 year anniversary this summer beginning July 19th and culminate in a free concert for the community with musical artists: Dear Rouge on September 6.

The 10th anniversary celebration will be highlighted throughout the summer with free live entertainment, complimentary pedi-cab rides, retailer promotions, a Snap & Share social media contest with a \$500 shopping spree giveaway, and more. Festivities honour the role Metro Vancouver communities have played in The Village at Park Royal's success with the unique shopping experience offered to shoppers and patrons alike.

"We are excited about The Village at Park Royal celebrating 10 years young this summer and have a host of entertaining activities planned to commemorate this milestone year," said Jolanda Peters, Director of Marketing at Park Royal. "We recognize the role that the public has played in making The Village at Park Royal a special place and invite everyone to come out and enjoy the free celebrations over the summer months."

For a complete listing of events and more information re: The Village at Park Royal, please visit www.shopparkroyal.com.

About Park Royal:

Home to over 280 stores and services, Park Royal and The Village at Park Royal feature over 1.4 million square feet of high quality retail. As the second largest shopping centre in Metro Vancouver, Park Royal boasts some of the world's best fashion brands, more than 5,000 free parking stalls, and Canada's first lifestyle centre – The Village at Park Royal. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is at the forefront of fashion and retail in the Lower Mainland. Learn more at shopparkroyal.com.

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