

PARK ROYAL

Media Advisory
December 1, 2010

Park Royal raises more than \$10,000 during its inaugural Starry Nights shopping event

One hundred per cent of the money to be distributed among local charities and community groups

West Vancouver, B.C. – The weather outside may have been frightful this past Monday and Tuesday, but inside Park Royal shoppers’ hearts were glowing during the first-ever “Starry Nights” event. The event was a tremendous success, raising more than \$10,000 to support local charities and community groups.

“We were extremely heartened by the response we received from the community – it was truly overwhelming,” said Rick Amantea, vice president of Park Royal. “I would like to extend my deepest thanks to our retailers and everyone who helped make our first Starry Nights such a great success.”

Starry Nights continues Park Royal’s 60-year commitment of helping local communities grow and flourish. One hundred per cent of the money raised by the ticket sales will go directly to local charities and community groups.

For more information on all of Park Royal’s holiday event and special offers, visit www.shopparkroyal.com/starry-nights or download the free “Shop Park Royal” mobile app at iTunes.com.

About Park Royal

Park Royal Shopping Centre and The Village at Park Royal features 1.2 million square feet of high quality retail set in a regional shopping centre and an adjoining outdoor shopping centre. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is celebrating its 60th year in business in 2010 and continues to play an active role in the community. For information on Park Royal’s stores, events and special deals go to www.shopparkroyal.com or download the free “Shop Park Royal” mobile app, available on iTunes.

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