

# PARK ROYAL

Media Advisory  
November 2, 2011

## **Second annual Starry Nights encourages shoppers to give back this holiday season**

*One hundred per cent of the ticket sales to go directly to local charities and community groups*

**West Vancouver, B.C.** – Park Royal invites shoppers to participate in the second annual Starry Nights event in support of local charities and community groups. Retailers will be offering special discounts while shoppers are treated to a refined holiday shopping experience complete with live entertainment, complimentary wine and cheese lounge, gift wrapping and much, much more.

Tickets are available directly through local charities and community groups, and at the Park Royal Guest Services Desk. Prices start at \$10 for one evening and \$15 for both evenings. For information on where to purchase tickets, visit [www.shopparkroyal.com/starry-nights](http://www.shopparkroyal.com/starry-nights).

Park Royal raised \$11,000 with the inaugural Starry Nights event last November. This year, it hopes to double that commitment with 100 per cent of the ticket sales continuing to go to local charities and community groups.

“It’s a win-win situation,” said Dolena Gibb from the Capilano Community Service, one of the many community groups selling tickets for the event. “For less than \$20, you’re able to have a direct positive impact on programs and services that better our community, while taking advantage of great deals to make holiday shopping more affordable.”

**Date:**           **Monday, November 22, 2011 (Park Royal North)**  
                      **Tuesday, November 29, 2011 (Park Royal South)**

**Time:**           **7:30 p.m. to 11 p.m.**

**Location:**   **Park Royal Shopping Centre, West Vancouver**

In addition to great discounts from Park Royal retailers, all Starry Nights shoppers will also be entered for a chance to win a trip for two to Disneyland, including travel, three nights accommodation and Disney Park Hopper passes, courtesy of Maritime Travel.

## **About Park Royal**

Park Royal Shopping Centre and The Village at Park Royal features 1.2 million square feet of high quality retail set in a regional shopping centre and an adjoining outdoor shopping centre. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is celebrating its 60<sup>th</sup> year in business in 2010 and continues to play an active role in the community. For information on Park Royal's stores, events and special deals go to [www.shopparkroyal.com](http://www.shopparkroyal.com) or download the free "Shop Park Royal" mobile app, available on iTunes.

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