

# PARK ROYAL

Media Advisory  
November 16, 2010

---

## **Ho! Ho! Ho! Santa Claus arriving on the North Shore this weekend**

*Against a beautiful backdrop of snowy mountains, Park Royal welcomes Jolly Old Saint Nick with style*

**West Vancouver, B.C.** – You better watch out. You better not cry. You better not pout, we’re telling you why ... Santa Claus is coming to town! This Saturday, November 20, marks the official arrival of Santa Claus at Park Royal. To mark the special occasion families are invited to greet the man with the bag in style and participate in an indoor parade, complete with dancers from the Vanleena Dance Academy in North Vancouver.

What: Welcome Santa to Park Royal  
Where: Park Royal North  
When: Saturday, November 20, 2010 – parade starts at 11 a.m.

After the parade, Santa will settle into his chair to talk with kids young and old, and pose for pictures. The first 150 children to have their photos taken with Santa will get a special gift from Park Royal – a plush snowman. Incredible balloon artists will also be on hand between 11 a.m. and 2 p.m. as part of the family-friendly fun.

For the remainder of the holiday season Santa and his elves will be available seven days a week until December 24, when he must depart for his annual deliveries.

### **About Park Royal**

Park Royal Shopping Centre and The Village at Park Royal features 1.2 million square feet of high quality retail set in a regional shopping centre and an adjoining outdoor shopping centre. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is celebrating its 60<sup>th</sup> year in business in 2010 and continues to play an active role in the community. For information on Park Royal’s stores, events and special deals go to [www.shopparkroyal.com](http://www.shopparkroyal.com) or download the free “Shop Park Royal” mobile app, available on iTunes.

For more information, please contact:

Nancy Small  
Director of Marketing & Sustainability at Park Royal  
604-923-4714  
[nsmall@parkroyal.ca](mailto:nsmall@parkroyal.ca)