

PARK ROYAL

Media Advisory
November 16, 2010

Ho! Ho! Ho! Santa Claus arriving on the North Shore this weekend

Against a beautiful backdrop of snowy mountains, Park Royal welcomes Jolly Old Saint Nick with style

West Vancouver, B.C. – You better watch out. You better not cry. You better not pout, we’re telling you why ... Santa Claus is coming to town! This Saturday, November 20, marks the official arrival of Santa Claus at Park Royal. To mark the special occasion families are invited to greet the man with the bag in style and participate in an indoor parade, complete with dancers from the Vanleena Dance Academy in North Vancouver.

What: Welcome Santa to Park Royal
Where: Park Royal North
When: Saturday, November 20, 2010 – parade starts at 11 a.m.

After the parade, Santa will settle into his chair to talk with kids young and old, and pose for pictures. The first 150 children to have their photos taken with Santa will get a special gift from Park Royal – a plush snowman. Incredible balloon artists will also be on hand between 11 a.m. and 2 p.m. as part of the family-friendly fun.

For the remainder of the holiday season Santa and his elves will be available seven days a week until December 24, when he must depart for his annual deliveries.

About Park Royal

Park Royal Shopping Centre and The Village at Park Royal features 1.2 million square feet of high quality retail set in a regional shopping centre and an adjoining outdoor shopping centre. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is celebrating its 60th year in business in 2010 and continues to play an active role in the community. For information on Park Royal’s stores, events and special deals go to www.shopparkroyal.com or download the free “Shop Park Royal” mobile app, available on iTunes.

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