

PARK ROYAL

Media Advisory
November 17, 2010

Upscale Osaka Supermarket opens at Park Royal

Premium market aims to be a hub of multiculturalism and diversity on the North Shore – bringing the community a taste of Asia.

West Vancouver, B.C. – Today, Park Royal once again defined new ground on the North Shore as Osaka Supermarket opened its doors. The upscale supermarket – from the creators of the wildly popular T&T Supermarkets – will feature unique Asian products and delicacies, and serve as a hub of multiculturalism and diversity in the community.

The new 37,000-square-foot market is located on the upper level of Park Royal South, formerly occupied by Winners. More than simply a grocery store, the new Osaka Supermarket is a culinary journey. It features T&T's award-winning fresh seafood department, an in-house fresh bakery, sushi bar, Asian gourmet hot deli and an extensive array of Asian grocery items simply not available in other stores.

“Osaka is an exciting new addition to Park Royal that reflects the evolving flavour of our community; customers are going to be extremely delighted and surprised by what the supermarket has to offer,” said Rick Amantea, Vice President of Park Royal. “T&T Supermarkets are known around Metro Vancouver as the best place to find premium Asian ingredients and products – we are pleased to build upon that tradition as we once again bring a new shopping concept to the North Shore.”

T&T Supermarkets have long been a household name among the Asian community and has become increasingly popular with non-Asian Canadians. Osaka-branded supermarkets feature a broad range of Western and Asian food, with a special focus on foods from countries including Japan, Korea, Taiwan, Hong Kong, China, Vietnam, India, Philippines and Malaysia.

“Osaka is synonymous with high quality and offers an extensive array of merchandise that can't be found in other supermarkets,” said Cindy Lee, CEO of T&T Supermarkets. “Park Royal itself is a central meeting place in the community so it was the perfect location for us to expand our Osaka brand into a whole new part of Metro Vancouver.”

In addition to offering new culinary options for foodies and families, the opening of Osaka will also create 205 new jobs in the community.

Images available upon request.

About Park Royal

Park Royal Shopping Centre and The Village at Park Royal features 1.2 million square feet of high quality retail set in a regional shopping centre and an adjoining outdoor shopping centre. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is celebrating its 60th year in business in 2010 and continues to play an active role in the community. For information on Park Royal's stores, events and special deals go to www.shopparkroyal.com or download the free "Shop Park Royal" mobile app, available on iTunes.

About T&T Supermarket:

Headquartered in Richmond, British Columbia, T & T Supermarket has become one of the most successful small businesses to thrive in the area and expand across Canada. Since 1993, T & T's expansion has been rapid with 19 locations across the country employing over 3,500 employees. Freshness and customer satisfaction are the anchors of the operation, and the company continuously aims to enrich the lifestyles of Asian families in Canada while introducing the exciting flavours of Asian culture to the rest of our multicultural society.

- 30 -

For more information, please contact:

Nancy Small
Director of Marketing & Sustainability at Park Royal
604-923-4714
nsmall@parkroyal.ca

Sandra Creighton
Marketing Manager, T&T Supermarket
604-232-8672
sandra.creighton@tntsupermarket.com