

PARK ROYAL

FOR IMMEDIATE RELEASE

November 6, 2014

Holiday Festive Season Launches at Park Royal with 100,000 Lights

WEST VANCOUVER, B.C. – Park Royal ushers in the Holiday festive season with the annual *Light Up The Village* event on Friday, November 14 between 5:30 and 7:30 PM. The event is free and open to the public.

More than 100,000 dazzling lights will be illuminated during a countdown ceremony in the center of The Village at Park Royal in Keeper's Crossing – along with an array of seasonal activities and complimentary treats. Highlights include:

- Photo opportunity with the costumed characters from Goh Ballet's critically acclaimed production of The Nutcracker
- Holiday cookie decorating by Whole Foods Market
- Face-painting and fun by Santa's Elves
- Hot cocoa by Village Taphouse
- Teas by David's Tea
- Ross Curran's Jazz Trio
- Singing Trio: Noel
- Cool wristband giveaway
- Countdown takes place at 7:00 PM sharp!

"We are thrilled to present the annual Light Up The Village event for the third year," said Jolanda Peters, Director of Marketing at Park Royal. "We hope to get the community excited about the upcoming Holiday season with a host of free activities and entertainment for the whole family to enjoy."

And be sure to return on Saturday morning, November 15th, to welcome Santa when he arrives to Park Royal South. Come early – the first 100 children to sit on Santa's knee will go home with a Roger's Chocolates advent calendar. There will be a dance performance and complimentary face painting until 1:00 PM. Santa's hours on Saturday are 11:00 AM – 2:00 PM & 2:30 PM – 5:00 PM.

For a complete listing of events and more information re: The Village at Park Royal, please visit www.shopparkroyal.com

About Park Royal:

Home to over 280 stores and services, Park Royal and The Village at Park Royal features over 1.4 million square feet of high quality retail. As the second largest shopping centre in Metro Vancouver, Park Royal boasts some of the world's best fashion brands, more than 5,000 free parking stalls, and Canada's first lifestyle centre – The Village at Park Royal. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is at the forefront of fashion and retail in the Lower Mainland. Learn more at shopparkroyal.com.

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