

PARK ROYAL

Media Advisory
November 28, 2011

The holidays are merry and bright at Park Royal with entertainment and special programs throughout December

From traditional village carolers and family-friendly entertainment, to valet parking and gift wrapping by donation, holiday shopping has never been so delightful

West Vancouver, B.C. – This holiday season, Park Royal is creating a truly festive shopping experience for all to enjoy. Throughout December, the elves at the North Shore's premier shopping centre have organized events and special offers to make the most of the holiday season.

For a full list of Park Royal's holiday activities and events, visit www.shopparkroyal.com/events/come-together-holidays-park-royal.

Affordable Valet Parking

For just \$8, visitors can have their car valet parked at either Park Royal North and/or Park Royal South throughout December. Proceeds will be donated to the Greater Vancouver Food Bank. Stations will be open during regular holiday opening hours, everyday.

Holiday Kid's Corner in Park Royal South

This brand new kids play area will be open daily from 12 p.m. to 6 p.m. to help make holiday shopping experience easy and stress-free for parents and kids alike. The workshop features holiday movies for the kids, fun crafts, interactive toys and daily holiday story readings by Santa's Helpers.

Gift Wrap By Donation to The Starlight Children's Foundation

Starting December 1 customers can bring purchases to the gift wrap stations in both Park Royal North and South for beautiful wrapping. 100% of proceeds benefit the Starlight Children's Foundation. www.starlightcanada.org

Friday, December 2 Food Bank Day

Visit Santa anytime between 11 a.m. and 8 p.m. with a non-perishable food item or donation on December 2 and receive a free Santa photo CD (valued at \$10). Beat the last minute photo rush and feel good about giving back by getting your Santa photos done early. More info at www.ShopParkRoyal.com.

Live Performances by the Goh Ballet and Aliqua – Saturday, December 3

Park Royal South will come alive from 11 a.m. to 1 p.m. as members of the Goh Ballet (www.gohballet.com) showcase excerpts from “The Nutcracker,” while Aliqua (www.aliqua.com) – a stunning women’s choral group – serenade guests with holiday favourites.

Carols in the Mall

Park Royal will once again welcome wonderful choirs from local schools across the North Shore to perform for visitors. Performances happen daily the week of December 5 and 12.

Extreme Gingerbread House Decorating

For the third year in a row, Park Royal invites guests to build and decorate their very own gingerbread house for free. Decorating sessions happen on December 10 and 17 from 11 a.m. to 3 p.m. in centre court Park Royal South. Each child will also be given a delicious Rogers Chocolates Lollipop. Children can decorate first come first served, so arrive early to avoid disappointment.

The Village at Park Royal will be hosting traditional holiday carolers each weekend in December. Dressed in period costume, the carolers will be strolling through The Village streets providing festive holiday entertainment for shoppers’ enjoyment.

About Park Royal

Park Royal Shopping Centre and The Village at Park Royal features 1.2 million square feet of high quality retail set in a regional shopping centre and an adjoining outdoor shopping centre. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is celebrating its 60th year in business in 2010 and continues to play an active role in the community. For information on Park Royal’s stores, events and special deals go to www.shopparkroyal.com or download the free “Shop Park Royal” mobile app, available on iTunes.

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