

## **Hockey Heroes Shootout at Park Royal raises \$20,000 for at-risk youth**

*Money raised by the event will directly impact individuals in need on the North Shore*

**West Vancouver, B.C. (March 13, 2012)** – On Sunday, March 11, twelve drafted Hockey Heroes shooters entered the artificial ice rink at Park Royal South with the same objective; shoot as many pucks into the goal as possible in 30 seconds – all for a good cause. They were the hockey heroes and together they raised \$20,000 to support at-risk youth on the North Shore.

“This is such an important cause and we are so proud to have been able to host it,” said Rick Amantea from Park Royal. “I would like to thank everyone who participated and generously supported all of the Hockey Heroes.”

The Shootout was part of Park Royal’s Spring Skate event, which runs until March 18. The funds raised will directly support programs for at-risk youth at Hollyburn Family Services Society, including the North Shore Youth Safe House and the Hockey Heroes youth team. Members of the team assisted with the Shootout, collecting pucks and lining them up for the shooters.

Spectators got the play-by-play breakdown from emcee Morgan Brayton along with Canucks’ alumni Darcy Rota and Jack McIlhargey. After the final puck came to rest, Daryl Faulkner from Manulife was declared the winner with an impressive 21 goals. Second place went to Levi Dewall from Schmunk Gatt Smith Group Benefits. Rounding out the top three was Colin Groenewoud from the North Shore News.

The prize for the most funds raised went to staff sergeant Jeff Young of the West Vancouver Police Department, while local high school student Tony Skorberg won a prize for most “valiant effort” in fundraising; he was one of the youngest participants in the Shootout.

“We are very pleased with the Shootout and grateful to the incredible effort made by the shooters to raise money for our youth and children’s programs,” Alan Kwinter from Hollyburn Family Services Society. “All of the sponsors did a great job helping to make this event such a success; there will definitely be another Shootout next year.”

Scotiabank, the presenting sponsor, sold hot dogs with proceeds going to Hollyburn Family Services Society. They also donated several Scotiabank “Hockey Day in Canada” jerseys as prizes to the winning shooters. The Fan Zoo, another event sponsor, presented a cheque for \$1,500 for the Hockey Heroes youth team.

Whole Foods Market provided refreshments for the VIP tent.

Photos of the event are available upon request.

**About Hollyburn Family Services**

Hollyburn Family Services Society supports homeless and at risk youth on the North Shore through the North Shore Youth Safe House, transitional housing, the Hockey Heroes program and other services. ([www.hollyburn.ca](http://www.hollyburn.ca))

**About Park Royal**

Park Royal and The Village at Park Royal features 1.2 million square feet of high quality retail. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is at the forefront of fashion and retail in the Lower Mainland.

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