

PARK ROYAL

Are you ready for back to school?

Park Royal offers tips to save money while letting kids express their personal style this back-to-school season.

Vancouver, B.C. (August 17, 2011) – Back-to-school can be a costly time of year as parents practice a fine balance between their kids' needs and wants. With that in mind, Park Royal has developed some quick tips to help parents get everything their kids will need while letting them express their own unique personal style. All without breaking the bank!

Tip #1: Do your homework. Take inventory of what supplies you already have. Why pay more for pencils, crayons and paper because you forgot to check. Staples and London Drugs and many others at Park Royal are the perfect place to get everything from erasers to electronics.

Tip #2: Get the school's list and check it twice. Most schools across the Lower Mainland publish their own list of what supplies they provide and what kids are expected to bring with them. Stores like Future Shop offer a variety of options for personal computers, laptops and netbooks.

Tip #3: Help them express their own personal style. Get kids to try on clothes to see what fits and what doesn't. When shopping with young adults, it's important to let them show who they are. Park Royal retailers offer stylish and affordable clothing and accessories for young adults including Triple Flip, Zumiez, Intercept, West 49, Hangers, Aritzia and Old Navy.

Tip #4: Think about after school too. Consider picking up a reloadable gift card to the local coffee shop, like Caffè Artigiano or Delany's Coffee House, for those after school study group sessions.

Tip #5: Shop throughout the year. Never stop paying attention when you're walking through Park Royal. Retailers often have great sales that may not be widely publicized.

Tip #6: Let Park Royal help you find the best deals. If you can't get into Park Royal regularly, subscribe to Park Royal's email updates. We're always looking for the best deals and fabulous finds at our retailers. Go to www.ShopParkRoyal.com to sign up.

For more information and to access high-resolution back-to-school images, go to www.ShopParkRoyal.com.

About Park Royal

Park Royal and The Village at Park Royal features 1.2 million square feet of high quality retail. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is at the forefront of fashion and retail in the Lower Mainland. For information on Park Royal's stores, events and special deals go to www.shopparkroyal.com or download the free "Shop Park Royal" mobile app, available on iTunes.

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