

**FOR IMMEDIATE RELEASE**

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# PARK ROYAL

## **Park Royal Expansion is now open to the public**

*Much-anticipated iconic fashion brands now available to shoppers*

**WEST VANCOUVER, B.C.** – Park Royal has unveiled the first phase of its new 150,000 square foot expansion to shoppers, which includes popular fashion brands, a newly expanded parkade and two Squamish Nation public art pieces. Several trendy retailers have opened their first and only locations on the North Shore, offering a beautifully curated mix of clothing and accessories to appeal to every type of shopper.

“We strive to offer our customers the best brands possible,” said Rick Amantea, Vice President of Community Partnerships and Development at Park Royal. “Not only have we added some impressive retail options to Park Royal with our expansion, but we have also enhanced the experience for shoppers with a pedestrian-friendly urban village atmosphere and upgraded parking facilities. These brands and features are indicative of Park Royal’s status as a top shopping destination in Metro Vancouver.”

Anthropologie, J.Crew, LOFT, LUSH and Sephora have had an overwhelmingly positive response since opening their doors earlier this month. Other retailers within the expansion who will be introducing their stores to shoppers later in November and December include Aritzia’s new flagship location, Zara’s largest location in Metro Vancouver, Faubourg Paris Café’s third location in Metro Vancouver, The Men’s Club’s brand new location within Park Royal, and Five Guys Burgers and Fries’ much-anticipated return to Park Royal. Other notable retailers opening in early 2014 include Bath & Body Works, Browns, Town Shoes, Trattoria, Urban Outfitters and White Spot.

Park Royal has partially opened its newly expanded parkade and anticipates that it will be fully open for the holiday season. This parkade will provide customers with 1,000 convenient and accessible parking stalls – just in time for the busy holiday shopping period. A new best-in-class parking management system in the expanded parkade will conveniently direct shoppers via digital signage to available parking stalls on each level. Once the parkade is fully open, Park Royal will lay claim to over 5,000 free parking stalls – the largest field of free parking on the North Shore.

In celebration of the new store openings and beautiful public art pieces, a large-scale grand opening party will take place on Saturday, November 30 with a “Fire & Ice” theme. Shoppers will be entertained by live musical sounds, a special dance performance by the Squamish Nation, live ice carvers and fire breathers, and much more.

For more information about Park Royal, visit [shopparkroyal.com](http://shopparkroyal.com).

### **About Park Royal**

Home to over 280 stores and services, Park Royal and The Village at Park Royal feature over 1.35 million square feet of high quality retail. As the second largest shopping centre in Metro Vancouver, Park Royal boasts some of the world’s best fashion brands, more than 5,000 free parking stalls, and Canada’s first lifestyle centre – The Village at Park Royal. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is at the forefront of fashion and retail in the Lower Mainland. Learn more at [shopparkroyal.com](http://shopparkroyal.com).

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