

FOR IMMEDIATE RELEASE

July 10, 2013

Seattle Seahawks to visit The Village at Park Royal for Tailgate Party

Players Doug Baldwin, Red Bryant and Richard Sherman will be in attendance

WEST VANCOUVER, B.C. – Seattle Seahawks fans in Vancouver are in for a big treat as representatives from the team will be making a special appearance at The Village at Park Royal for a tailgate party and family celebrations on Saturday, July 13.

“We are more than thrilled to welcome the Seattle Seahawks and are expecting a huge turnout of local, dedicated NFL fans,” said Nancy Small, Director of Marketing & Sustainability at Park Royal. “This will be a great family-friendly event with lots of activities for everyone to come together and celebrate everything football.”

The party will take place between 2 p.m. and 6 p.m. and will feature interactive displays and contests for fans of all ages, including face painting, football toss, an autograph/photo station, football fare and live entertainment. A Budweiser beer garden will open at noon and will be located between Old Navy and The Village Taphouse. Seahawks players Doug Baldwin, Red Bryant and Richard Sherman will attend this special event, along with members of the Sea Gals, Blitz the mascot and the team’s drum line, Blue Thunder.

“We are greatly looking forward to coming to West Vancouver,” said Omar Mawjee, General Manager of the Seattle Seahawks’ regional marketing office. “This is our first ever tailgate party at The Village and it will be a great opportunity for fans to come out and experience an afternoon of football, entertainment and beer with their most beloved players.”

If one day of activities just isn’t enough, fans are also invited to Ambleside Park on Sunday, July 14 for *Seahawks Family Fest*, which will include a Flag Football Tournament, Gatorade Junior Training Camp and Celebrity Flag Football Game.

For more information and a schedule of activities, visit shopparkroyal.com/campaigns/tailgate-village

About Park Royal

Home to over 280 stores and services, Park Royal and The Village at Park Royal feature 1.2 million square feet of high quality retail. Situated at the foot of the landmark Lions Gate Bridge and minutes from downtown Vancouver, Park Royal is at the forefront of fashion and retail in the Lower Mainland. Learn more at shopparkroyal.com.

-30-

Media Contact:

Amanda Eaton
Communications Coordinator
604-923-4729
aeaton@parkroyal.ca